

United Way Mission:

To improve lives and build community by engaging individuals and mobilizing collective action.

We.

Each one of us brings something special, something necessary to making Winnipeg a better place to live. When "We" work together, our individual contributions multiply into the strength and confidence of "We". And "We" all benefit. United Way makes "We" happen.

Donor Dollars at Work: How Tarra is Building a Better Life



Tarra (centre) holding her daughter Naleisa with sons Bryce (right) and Ashton (bottom left) joined by Susan Tottle (top left), Family Support Supervisor

To see how investment income from The Tomorrow Fund helps to build better lives, you don't have to look any further than Tarra and her young family who regularly use the St. Anne's Road Family Resource Centre in Winnipeg.

"The staff here is wonderful!" Tarra says. "They're giving me the tools I need to build a better life, plus a positive attitude that rubs off

on my children every day. When I return to the workforce, I know I'll be a better, more involved parent and they helped make it happen."

In 2005, investment income from The Tomorrow Fund totaling \$200,000 helped fuel United Way's community work. A portion of these funds supported The Family Centre in Winnipeg including the St. Anne's facility used by Tarra and her three young children.

At St. Anne's, positive relationships are nurtured between parents, their children and their neighbors. The Centre strives to provide safe, comfortable environments to help young families to live up to their potential while creating opportunities for community involvement.

"I've sharpened my cooking and nursing skills and I even learned how to sew!" says Tarra proudly. "I made matching Mom-and-daughter pajamas, which may seem like a little thing. But when you're on your own, caring for three kids 24/7, little things like this often mean everything!"

Thanks to your gift to The Tomorrow Fund, ongoing support of vital programs like these continues to help make Winnipeg a better, stronger city for everyone who lives here.

Details of this and over 100 other agencies, programs and services funded by United Way of Winnipeg are available in our Directory of Agencies and Services. To obtain your free copy, please contact United Way at 477-5360 or visit our website www.unitedwaywinnipeg.mb.ca.

We

care about tomorrow.

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THE TOMORROW FUND ADVISORY COMMITTEE 2006

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This publication provides general information on planned giving. Its purpose is not to render legal advice. When making decisions about planned giving, donors should consult their families, legal counsel and/or financial advisors.

We

care about tomorrow.



www.unitedwaywinnipeg.mb.ca

Volunteers and Donors Create \$5.2 Million Legacy

The rumours are true! The Tomorrow Fund, United Way's endowment fund, is now valued at over 5 million dollars thanks to the passionate commitment of its many generous volunteers and donors. It's hard to believe that it all began in 1990 when United Way's Board of Trustees launched the endowment fund in celebration of United Way's 25th Anniversary. Its first fundraising venture was the Quarter Century appeal chaired by Harold Buchwald and Kathleen Richardson. Since then, hundreds of caring Winnipeggers have followed in their philanthropic footsteps.

Not only did 2005 mark United Way's 40th Anniversary, it also inspired Winnipeggers to donate over \$500,000 to the endowment fund. Once again, I sincerely thank the many wonderful volunteers and donors who made it all happen.

In April 2006, my fellow

Tomorrow Fund committee-members: Debbie Ammeter and Penny Bowles orchestrated a very informative and successful Will Planning Clinic for our volunteers and long-term donors. It was so successful that we plan to host another Clinic later this year. To attend, please contact Sara Penner, (Senior Manager, Major & Planned Giving) at 477-5360.

I am pleased to report that an increasing number of our supporters plan to remember United Way in their Wills. This summer, for example, Bill Palk, United Way's first-ever Campaign Chair in 1965, became a Legacy Circle member by doing exactly that. Other members include our 2005 Campaign Chair, Tom Bryk, and his wife Donna. If you have included United Way in your Will, we invite you to let us know so we can acknowledge your gift.

In 2005-2006, the number of named funds in our endowment

fund also continued to grow. Anyone can create a Named Fund by making a gift—outright or accumulated—of \$5,000 or more to the endowment fund. An excellent case in point: Nick Logan, Chair of United Way's 2006 Campaign, who is one of our most recent Named Fund donors!

My thanks to all who have contributed to The Tomorrow Fund's continued success. I believe its growth is a reflection of your commitment to Winnipeg and a tribute to your spirited generosity.

Serena Kraayeveld
Chair,
The Tomorrow Fund



Nick Logan, 2006 Campaign Chair & Serena Kraayeveld, Tomorrow Fund Chair

THE TOMORROW FUND: AN INVESTMENT IN OUR CITY'S FUTURE

Anyone can leave a lasting legacy in Winnipeg by making a gift to The Tomorrow Fund, United Way's endowment fund. You can make a gift today or make a gift for the future by leaving a bequest to United Way in your Will.

Gifts are placed in The Tomorrow Fund and

invested. Every year, income earned by The Tomorrow Fund is capitalized to the level of inflation to ensure the true value is maintained. The balance of the investment income funds new and innovative projects that address emerging issues in our community.

Legacy Circle Membership Update

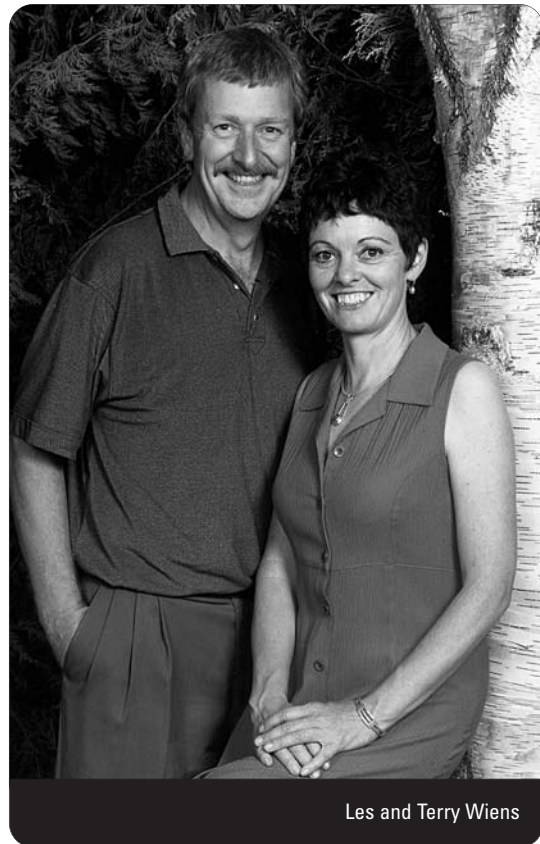
Making a gift to United Way through a bequest in your Will is an ideal way to ensure your annual giving continues in perpetuity. It also creates a legacy that will benefit Winnipeg for years to come. If you choose to leave a gift to United Way in your Will, you have the opportunity to join the Legacy Circle or remain anonymous. For their generosity, we proudly recognize the following members of the Legacy Circle, as listed below:

Joan Blight	Eric and Carol Johnson
Diane Boyle	Larry Lee
Tom and Donna Bryk	William and Eileen Palk
Alex Colonello	Mark Perry
Don Dick	Lawrie Pollard
John Funnell	George Sigurdson
Joseph and Carolyn Graham	Richard Stecenko
Kathryn Hofley	Les and Terry Wiens
Herb Jackson	Linda Nugent

For more information on how to join the Legacy Circle or how to leave a gift to United Way in your Will, please contact Sara Penner, Senior Manager, Major & Planned Giving at spenner@unitedwaywinnipeg.mb.ca or by telephone 477-5360.

YOUR CITY. YOUR SAY.

URBAN EXCHANGE is a United Way of Winnipeg Advisory Panel. It will engage with over 5,000 Winnipeggers in a two-way, on-going dialogue over the course of several years. Any and all interested Winnipeggers are invited and welcomed to participate in **URBAN EXCHANGE**. For more information about **URBAN EXCHANGE** and how you can get involved, please see the Special Insert in this edition of The Tomorrow Fund newsletter or contact United Way's Panel Manager at 226-7979, or via e-mail at info@mycitymysay.mb.ca or visit www.mycitymysay.ca



Les and Terry Wiens

Legacy Circle Member Profile: Meet Les and Terry Wiens

“True philanthropy is about the size of your heart, not your bank account,” says Les Wiens, a United Way Legacy Circle member. “It’s also about finding the best fit for you and your family given your own personal financial situation.”

As a financial planner, Les is an expert in the business of investments and the philosophy of philanthropy. Over the years, he has helped orchestrate a wide array of personal philanthropic plans for his clients.

Les began his relationship with United Way as a Loaned Representative during the 1980s. Not long afterward, he and his wife Terry became annual leadership donors to United Way.

Recently, Les and Terry decided to increase their commitment to United Way by joining the Legacy Circle and leaving a bequest in their Will. As Terry says, “This is an ideal opportunity for us to leave our own personal legacy for the benefit of future Winnipeggers.”



Donor Myrna Levin, receiving her recognition piece, flanked left to right by Hon. John Harvard, Gail Asper, 2006 United Way Board Chair, and Susan Lewis, United Way President.

SALUTING THE 40TH ANNIVERSARY SOCIETY

In recognition of the over 100 Winnipeggers who contributed over \$500,000 to The Tomorrow Fund, a reception was hosted by the Honourable Lieutenant-Governor John Harvard and Her Honour Lenore Berscheid at Government House this spring.

Back to Our Roots: Thank You for Your Support

The Tomorrow Fund Advisory Committee proudly launched United Way’s *Back to Our Roots* appeal chaired by Hartley Richardson in 2005. It was created to provide former Winnipeggers with the opportunity to reconnect with the city through a one-time legacy gift to The Tomorrow Fund.

Thanks to all the people who share a continuing commitment to our great city, *Back to Our Roots* was a tremendous success. The Tomorrow Fund proudly recognizes the following individuals who contributed to *Back to Our Roots* appeal, as listed at right:

KEYSTONES

B.A.N. Bonnycastle	Ronald Stern
Bryce & Nicki Douglas	In memory of Frances Verstraete-Waugh
The Grenon Family	Chuck and Libby Winograd
Chris & Pam Hodgson	One Anonymous Donor
Michael and Joy Phelps	
Royden & Beverly Richardson	

PILLARS

One Anonymous Donor

BENEFACTORS

Gerald Schwartz

Thank you to all!
Once a Winnipegger, always a Winnipegger!

MORE TAX ADVANTAGES FOR GIFTS OF APPRECIATED PUBLICLY TRADED SECURITIES

Giving gifts from assets, rather than from income, remains a popular way to donate to charity. Today when you give a gift from certain assets, you can enjoy an even better tax advantage.

On May 2, 2006 the Canadian Federal Budget called for the elimination of the Capital Gains Tax on gifts of appreciated publicly traded securities to registered charities, such as United Way of Winnipeg. This means you will receive your charitable tax receipt for your gift and you also won’t have to pay tax on the appreciated capital—something you would have to pay if you sold the securities.

The charitable tax receipt will be issued for the fair market value of the donated securities. To learn how this proposed change affects you, please consult your financial advisor.

CELEBRATE YOUR LOVED ONES’ LIVES WITH THE TOMORROW FUND GIFT

You won’t find it in a mall or catalogue, but you will find a unique and valuable gift idea from United Way of Winnipeg. Mark a special occasion or milestone with a celebratory gift to The Tomorrow Fund – a gift that comes wrapped in gratitude and appreciation.

Celebratory gifts are a thoughtful way to commemorate a birth, birthday, graduation, wedding, anniversary, employee achievement or retirement. It is also a meaningful way to make a memorable tribute to someone after they have passed away.

You can be assured it’s one gift that won’t be returned—but the returns are considerable!

GET YOUR TOMORROW FUND NEWSLETTER BY E-MAIL

For details, please send your e-mail address to spenner@unitedwaywinnipeg.mb.ca and indicate your preference.

