



# A DAY OF CARING MAKES A WORLD OF DIFFERENCE

*Without you, there would be no way.*

## WHAT A DIFFERENCE A DAY MAKES – FOR YOUR AGENCY AND OUR COMMUNITY!

**One day at a time, one project at a time, Winnipeggers are making real and lasting change possible through United Way's Day of Caring program.**

A Day of Caring matches United Way agency partners that need help completing a specific project or event with groups of Winnipeggers looking for meaningful volunteer opportunities. Whether you need help building a storage shed, organizing a neighbourhood clean up, or replenishing your supply of arts and crafts materials, it's a day full of potential for your agency, your clients, and our community.

It's an opportunity to accomplish tasks beyond what your budget and staff resources may allow for. Perhaps more importantly, it's a vehicle to put your work and your clients' needs at the forefront of Winnipeggers' minds.

### WHO CAN PARTICIPATE?

United Way agency partners with a short-term project to complete, and a need for temporary people power to make it happen.

### THE PERKS OF PARTICIPATION

A Day of Caring is a great way to showcase your agency's impact in our community – both to participants who are directly involved as well as through media coverage that often accompanies these events.

It's an opportunity to enhance the quality of services and programs for your clients, often for relatively little cost. Many volunteers have special skills and knowledge that would otherwise be costly to engage.

Many dedicated, lifelong volunteers and donors say their participation all started with one Day of Caring.

### PLAN A DAY OF CARING FOR YOUR AGENCY

Got a project or event in mind? Contact United Way of Winnipeg's Day of Caring Manager at (204) 924-4273 or email [mcampbell@unitedwaywinnipeg.mb.ca](mailto:mcampbell@unitedwaywinnipeg.mb.ca) to discuss the details and determine how we can help.

United Way will work with you to determine the budget, materials, schedule and volunteer requirements.





# ONE DAY – HUNDREDS OF POSSIBILITIES

*Without you, there would be no way.*

IN 2010, 61 VOLUNTEER GROUPS AND 39 AGENCY PARTNERS JOINED FORCES ON 73 DAY OF CARING PROJECTS. FOLLOWING ARE JUST A FEW EXAMPLES.

## **Manitoba Hydro and Hospice and Palliative Care Manitoba**

Each year for the past 11 years, Manitoba Hydro has been helping Hospice and Palliative Care Manitoba set up, take down and store the Hospice Memory Tree in St. Vital Centre as part of a United Way Day of Caring. During the holidays, between 2500 and 3000 Winnipeggers ease their pain and grief by hanging cards on the tree in honour of loved ones who've passed away.

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*Our dedicated employee volunteers really take great pride in participating year after year.*

MB HYDRO CEO  
BOB BRENNAN

## **Winnipeg Regional Health Authority and Nor'West Co-op Community Health Centre**

In what's become an annual Day of Caring, WRHA employees work with stylists from Edward Carriere Salon and students from Capelli Beauty Academy to give women living in low-income situations (many of whom are also single parents who've experienced domestic violence and/or mental health issues) an afternoon of pampering that includes a free haircut, manicure and access to a selection of gently used clothing. The idea is to empower and give women the self-esteem and confidence to take control of their lives.

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*We are always so touched and inspired by the strength, perseverance, hope and love that surround us at these events.*

WRHA VOLUNTEER

## **United Way's Youth Relations Council and YMCA-YWCA**

For their Day of Caring project, United Way youth volunteers spent a portion of Reading Week 2011 painting walls and bed frames at a new children's summer camp run by YMCA-YWCA. On the last day, students were joined by young participants from the Win Gardner YMCA-YWCA. Together, they built snowmen, snowshoed, toasted marshmallows and enjoyed hot chocolate and lunch.

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*The adorable and energetic children brought a smile to all our faces and the interactions we had with them were truly unforgettable.*

*We went home with more than just paint on our clothes; we formed meaningful relationships with each other and other youth leaders, and learned the importance of helping and connecting with others in the community.*

YOUTH VOLUNTEER  
SHANNON MOHORIC

