



A DAY OF CARING MAKES A WORLD OF DIFFERENCE

Without you, there would be no way.

WHAT'S GOOD FOR OUR COMMUNITY IS GOOD FOR YOU

One day at a time, one project at a time, Winnipeggers throughout the city are taking action to improve lives and transform our community through United Way's Day of Caring program.

A Day of Caring matches organizations looking for meaningful volunteer opportunities with United Way agency partners needing help with a specific project or event. Whether it's helping build a picnic table, plant a garden or paint a play room, it's one day that will leave a lasting impression.

THE PERKS OF PARTICIPATION

- **Showcase your commitment to our community** on a grand scale – often through accompanying media coverage.
- **Enhance your engagement and corporate social responsibility strategies.** Recent global research reveals organizations with highly engaged employees generated shareholder returns 29% above average, while those with low engagement had shareholder returns 60% below average. (Hewitt Associates' 2010 Best Employers in Canada study)
- **Give employees an opportunity to see their donations at work firsthand**, a chance to work together in new ways and flex untapped leadership skills.
- **Learn more about our community** and the challenges and successes of people who live here.

GET STARTED TODAY!

Learn about available projects or create one of your own. Contact United Way of Winnipeg's Day of Caring Manager at (204) 924-4273 or email mcampbell@unitedwaywinnipeg.mb.ca.

United Way will match your group with an agency partner and project that complements your priorities, schedule and available people power. We'll also set up a meeting to discuss project plans, details and budget requirements.





ONE DAY – HUNDREDS OF POSSIBILITIES

Without you, there would be no way.

IN 2010, 61 VOLUNTEER GROUPS AND 39 AGENCY PARTNERS JOINED FORCES ON 73 DAY OF CARING PROJECTS. FOLLOWING ARE JUST A FEW EXAMPLES.

Manitoba Hydro and Hospice and Palliative Care Manitoba

Each year for the past 11 years, Manitoba Hydro has been helping Hospice and Palliative Care Manitoba set up, take down and store the Hospice Memory Tree in St. Vital Centre as part of a United Way Day of Caring. During the holidays, between 2500 and 3000 Winnipeggers ease their pain and grief by hanging cards on the tree in honour of loved ones who've passed away.

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Our dedicated employee volunteers really take great pride in participating year after year.

MB HYDRO CEO
BOB BRENNAN

Winnipeg Regional Health Authority and Nor'West Co-op Community Health Centre

In what's become an annual Day of Caring, WRHA employees work with stylists from Edward Carriere Salon and students from Capelli Beauty Academy to give women living in low-income situations (many of whom are also single parents who've experienced domestic violence and/or mental health issues) an afternoon of pampering that includes a free haircut, manicure and access to a selection of gently used clothing. The idea is to empower and give women the self-esteem and confidence to take control of their lives.

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We are always so touched and inspired by the strength, perseverance, hope and love that surround us at these events.

WRHA VOLUNTEER

United Way's Youth Relations Council and YMCA-YWCA

For their Day of Caring project, United Way youth volunteers spent a portion of Reading Week 2011 painting walls and bed frames at a new children's summer camp run by YMCA-YWCA. On the last day, students were joined by young participants from the Win Gardner YMCA-YWCA. Together, they built snowmen, snowshoed, toasted marshmallows and enjoyed hot chocolate and lunch.

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The adorable and energetic children brought a smile to all our faces and the interactions we had with them were truly unforgettable.

We went home with more than just paint on our clothes; we formed meaningful relationships with each other and other youth leaders, and learned the importance of helping and connecting with others in the community.

YOUTH VOLUNTEER
SHANNON MOHORIC

