



## Creating Opportunities for A Better Life for Everyone

Your gift to United Way makes a real difference in our community. Your dollars will be invested in helping keep kids off the streets and away from crime and drugs, reducing poverty and helping build safer, healthier neighbourhoods.

### Be a Friend.

Give \$2 per week or \$100 a year.

### Be a Partner.

Give \$1 a day or \$365 a year.

### Be a Leader.

Give \$100 month or \$1200 a year.

## DONOR INFORMATION

Mr.  Ms.  Mrs.  Miss  Dr.  Other \_\_\_\_\_

First Name \_\_\_\_\_ Initial \_\_\_\_\_ Last Name \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_

Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Home Phone \_\_\_\_\_

Company Name \_\_\_\_\_ Business Phone \_\_\_\_\_

When possible, please contact me via email at: \_\_\_\_\_

## DONATION

United Way will automatically issue a tax receipt for a gift of \$20.00 or more.

I'd like to make an annual gift of: \$ \_\_\_\_\_

I'd also like to make a **one-time, special gift** toward supporting families facing the challenges of a tough economy: \$ \_\_\_\_\_

**My total gift for 2009 is:**

\$ \_\_\_\_\_

## METHOD OF PAYMENT CHOOSE 1 OF THE FOLLOWING 3

### 1 Payroll Deduction

I would like to contribute the following amount each pay period.

\_\_\_\_\_ ÷ \_\_\_\_\_ = \_\_\_\_\_  
(total donation) (# of pay periods) (total per pay)

### 2 I would like to pay the full amount now.

Cash (enclosed)  Personal Cheque (enclosed, made payable to "United Way Winnipeg")

Credit Card →  Visa  MasterCard  American Express

Card #: \_\_\_\_\_ Expiry Date: \_\_\_\_ / \_\_\_\_

### 3 I would like to pay over time.

Monthly  Quarterly (Jan, Apr, Jul, Oct)  Other \_\_\_\_\_

Beginning: \_\_\_\_\_

Bill me directly  Postdated Cheques (enclosed, made payable to "United Way Winnipeg")  Credit Card →  Visa  MasterCard  American Express  
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## SIGNATURE

Please sign to confirm your gift. \_\_\_\_\_ Date: \_\_\_\_\_

I am proud to be a first time donor.

Please send me more information on the Tomorrow Fund, United Way's endowment fund.

To better understand our donors, please respond to the following:

I was born in: \_\_\_\_\_ (year)

I am/will be retiring from my workplace and want to stay connected with United Way.

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\*If you are retiring in the near future, please ensure the contact information above is complete so United Way can stay connected with you.

# THANK YOU!

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UNITED WAY'S COPY

**Complete this side *ONLY* if you have special instructions.**

I would like to make my annual gift **TO** United Way

**United Way's overall community strategy** ..... \$  **A**

**AND/OR United Way's specific impact areas:**

Providing kids with alternatives to crime, drugs and life on the streets. .... \$  **B**

Reducing poverty. .... \$  **C**

Building safer, healthier neighbourhoods. .... \$  **D**

If you have made a **one-time, special gift** on the previous page, please enter the amount here ..... \$  **E**

**MY TOTAL (A+B+C+D+E) GIFT TO UNITED WAY IS:** *(this will be your United Way recognition level)* \$

I would like to make a gift to a designated charity **THROUGH** United Way

United Way will continue to offer the donor-directed giving service, with a cost-recovery fee of **\$12 per designation** in order to be able to continue to provide the service. Gifts designated to other charities will not be reported in United Way's annual campaign results, and will be recognized by the recipient organization only.

**Please print the registered charity name(s) in full.**

Please don't forward my name to designated charity(s).

My gift through United Way

to: \_\_\_\_\_ \$  **F**

to: \_\_\_\_\_ \$  **G**

**GRAND TOTAL (A+B+C+D+E+F+G):** *(this should equal the total gift for 2009 shown on previous page)* \$



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ORGANIZATION'S PAYROLL  
DEPARTMENT COPY



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EMPLOYEE'S COPY

# YOUR SUPPORT OF UNITED WAY IS A GIFT OF HOPE



Winnipeggers like you are precisely the reason we're recognized as one of the most generous and caring cities in Canada. Our unyielding support for one-another has seen us through many challenging times.

Your spirit of caring and compassion has enabled United Way and our agency partners to ensure a stable, essential network of programs and services for many years now.

Ongoing uncertainty in our economy affects us all and creates even greater challenges for those already facing difficulties. Now more than ever, we must make certain these essential resources are available for our friends, family, neighbours and coworkers. There's never been a more important time to support United Way.

Times may be uncertain but the spirit of generosity in our community is not. Your support of United Way is a gift of hope, ensuring our community remains stable today and can emerge stronger tomorrow.

**Together, we are creating opportunities for a better life for everyone.**

	Recognition Level	Annual Gift	Tax Savings	Net Cost
<b>Leaders of the Way</b>	Pacesetter	\$3600	\$1629	\$1971
	Builder	\$2400	\$1072	\$1328
	Pathfinder	\$1200	\$516	\$684
<b>Partners</b>	Gold	\$730	\$298	\$432
	Silver	\$550	\$214	\$336
	Bronze	\$365	\$128	\$237
<b>Friend</b>	Friend	\$100	\$26	\$74

Your gift will result in a non-refundable tax credit. This table represents approximate savings.

## A BETTER LIFE FOR EVERYONE

Each and every day, United Way of Winnipeg has a **profound impact on all our lives**. United Way ensures an essential network of programs and services by providing support to nearly 100 agency partners throughout our community. Each plays a vital role in our overall strategy to ensure lasting, positive change.

## WHERE THE DOLLARS GO

23.6%

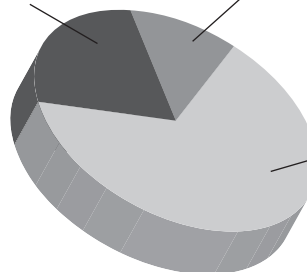
Providing kids with alternatives to crime, drugs & life on the streets

12%

Reducing poverty

64.4%

Building safer, healthier neighbourhoods



**EVERY DOLLAR**

of your donation is invested directly back into the community thanks to an annual grant from the Province of Manitoba.

