



United Way
Winnipeg

Creating Opportunities for A Better Life for Everyone

Your gift to United Way makes a real difference in our community. Your dollars will be invested in helping kids be all they can be, moving people from poverty to possibility and inspiring healthy people, strong communities.

Mr. Ms. Mrs. Dr. Other _____

Name _____ FIRST _____ INITIAL _____ LAST

Home Address _____

City _____ Province _____

Postal Code _____ Phone (H) _____ (W) _____

Company Name _____

Email _____ Work Home

- I wish to remain anonymous
- I am proud to be a first time donor
- I am proud to be a long-term donor of 10+ years
- When possible, contact me by email
- Please send me more information on the Tomorrow Fund, United Way's endowment fund

To better understand our donors, please respond to the following:

I was born in _____ (year)

I am/will be retiring from my workplace and want to stay connected with United Way

Retirement date _____ MONTH _____ YEAR

Be A FRIEND

Give **\$2 per week** or **\$100 a year.**

Be A PARTNER

Give **\$1 a day** or **\$365 a year.**

Be A LEADER

Give **\$100 month** or **\$1200 a year.**

YES! I'D LIKE TO INVEST IN MY COMMUNITY

I'd like to make an annual gift of

\$ _____

United Way will automatically issue a tax receipt for a gift of \$20 or more

OPTIONAL – Please divide my gift the following way:

United Way's overall community strategy \$ _____

Distributed to the following priorities:

Help kids be all they can be \$ _____

Move people from poverty to possibility \$ _____

Inspire healthy people, strong communities \$ _____

THIS IS HOW I WANT TO MAKE MY DONATION

Payroll Deduction

I would like to pay by payroll deduction.
(Please fill out the tear-off below and forward it to your payroll office)

Other

- Cash (enclosed)
- Personal Cheque* *enclosed, made payable to United Way Winnipeg
- Post-dated Cheques*

Credit Card

Visa MasterCard American Express

Card # _____

Expiry Date ____ / ____

In Full Monthly Quarterly (Jan, Apr, Jul, Oct)

Other _____ Beginning _____

Signature _____ Date _____

Thank You

FILL OUT THIS SECTION IF GIVING THROUGH PAYROLL DEDUCTION

to be detached and forwarded to your payroll office

I authorize the deduction of \$ _____ per pay period for a **TOTAL GIFT** of \$ _____

Name _____ FIRST _____ INITIAL _____ LAST

Company Name _____

Signature _____

Date _____

THANK YOU! United Way respects your privacy. Your information is collected to administer transactions and meet donor expectations. Please see our Privacy Policy at: www.UnitedWayWinnipeg.mb.ca/privacy.html

EVERY DOLLAR you donate goes directly to making a difference in our community, thanks to a grant from the Province of Manitoba that supports fundraising and administration costs.



Creating Opportunities for a Better Life for Everyone

Each and every day, United Way of Winnipeg has a profound impact on all our lives.

United Way brings together people from all walks of life to identify and address the underlying causes of our community's most serious issues. By combining our knowledge, experience and resources, we are better able to work toward a shared vision of positive and lasting change in our city.

Together we are creating opportunities for a better life for everyone through three focus areas:

ALL THAT KIDS CAN BE

Providing kids with alternatives to crime, drugs and life on the streets

Every day, almost **1500** youth visits occur at United Way supported mentoring, recreation and after-school programs proven to contribute to higher academic achievement.

FROM POVERTY TO POSSIBILITY

Reducing poverty

Every day, an average of **730** people access United Way supported education, training and pre-employment programs that are proven to build self-reliance and financial independence.

HEALTHY PEOPLE, STRONG COMMUNITIES

Building safer, healthier neighbourhoods and the well-being of others

Every day in Winnipeg, individuals and families access programs and services throughout **24** United Way supported community resource centres. Here they can connect and address common issues like safety, violence and isolation.

Please give generously today and help change lives.

United Way offers the donor-directed giving service. In order to sustain the service there is a cost-recovery fee of **\$12 per designation**. Gifts designated to other charities will not be reported in United Way's annual campaign results, and will be recognized by the recipient organization only.

Registered Canadian Charitable Organization #119278513RR0001

My annual gift **TO** United Way *(This will be your United Way recognition level)*

My gift **THROUGH** United Way *(Please print the registered charity name(s) in full)*

to:

to:

Please don't forward my name to designated charity(s).

TOTAL (please enter this as your total 2011 gift on the previous side)

	GIVING LEVEL	ANNUAL GIFT	TAX SAVINGS	NET COST	PAYROLL DEDUCTION GUIDE		
					WEEKLY (52x/yr)	BI-WEEKLY (26x/yr)	MONTHLY (12x/yr)
LEADERS OF THE WAY	Pacesetter	\$ 3600	\$1629	\$1971	\$69.24	\$138.47	\$300.00
	Builder	\$ 2400	\$1072	\$1328	\$46.16	\$92.31	\$200.00
	Pathfinder	\$ 1200	\$516	\$684	\$23.08	\$46.16	\$100.00
PARTNERS	Gold	\$ 730	\$298	\$432	\$14.04	\$28.08	\$60.84
	Silver	\$ 550	\$214	\$336	\$10.58	\$21.16	\$45.84
	Bronze	\$ 365	\$128	\$237	\$7.02	\$14.04	\$30.42
FRIENDS	Friend	\$ 100	\$26	\$74	\$1.93	\$3.85	\$8.34



Your gift will result in a non-refundable tax credit. This table represents approximate savings.