

**START-UP SPACE AT  
AFFORDABLE RATES**

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# The Innovation Centre

at United Way  
of Winnipeg



**United Way**  
Winnipeg



*We have a modern space with day-to-day office necessities like printing access, desk and meeting space, kitchen amenities, and wireless internet capabilities.*

*My favourite part about the Innovation Centre is the social or 'collegial' aspect. I am able to get input from and give assistance to others working here, and we can bounce ideas off each other. It makes me feel part of a larger team, because we are all working in different ways towards a common goal.*

**Karin Klewer**  
Program Coordinator,  
Winnipeg Poverty  
Reduction Council

The main floor of United Way's new building was developed with community in mind. A suite of tools and resources has been implemented to support and foster social innovation (the development, implementation and expansion of products, services, processes, systems and behaviors to meet social needs). This includes a number of hot desks in a shared space environment.

## What are Hot Desks?

A hot desk is a shared workspace that can be used on a reserved basis for a specified number of hours per month. A hot desk increases stability, credibility and connection to the community for individuals and organizations who have been working alone.

## Who Can Rent Hot Desks?

Organizations and individuals working to improve the well being of people and our community as a whole.

This may include:

- Social purpose enterprises
- Incorporated not for profits
- Incorporated for profits
- Registered charities
- Artists, designers and creators



# Hot Desks

*I like the high visibility of the Innovation Centre and the networking opportunities that present themselves from being located here. The relationships that form from being in a shared space result in synergies and concrete collaborations between like-minded people and organizations, that wouldn't otherwise occur.*

**Geoff Ripat**  
Program Coordinator,  
Spark

## What Resources Are Available To Hot Desk Renters?

### MEETING ROOMS

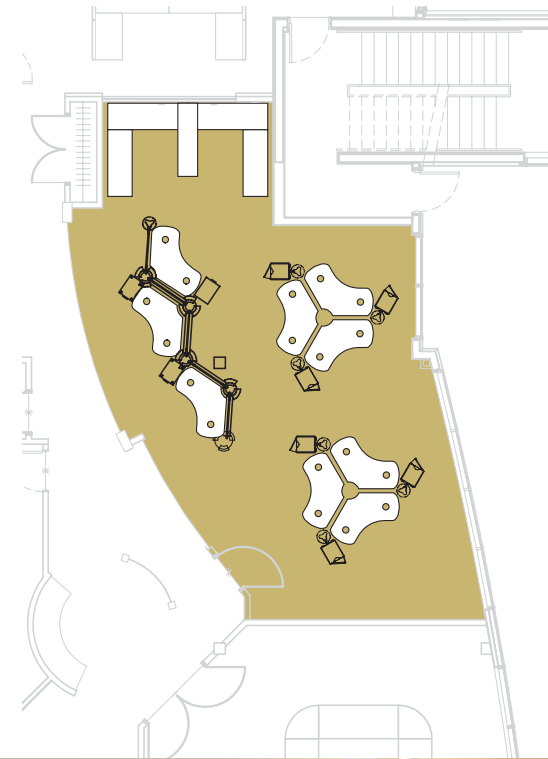
- Several configurable meeting rooms to suit almost any size group
- Equipment – projectors, screens, conference calling capabilities
- An Office Coordinator will be available to help with bookings

### COMMON SPACES

- Reception & receiving lounge
- Kitchen Access – fridge, stove, dishwasher, microwave, coffee makers

### SHARED OFFICE EQUIPMENT

- Free Wi-Fi
- Free low-volume copier, printer & fax services
- Access to fee-for-service bulk printing services



# Resources

*Creating a larger community based board of directors and expanding our activities, the availability of the “Hot Desk” space was a most welcome and needed resource as we start on our new path and look for a permanent downtown home.*

*As a not-for-profit organization, our funds and immediate resources are limited. Having the office support and a place to “hang our hat” while we got the new organization up and running was invaluable.*

*Winnipeg’s smaller social organizations have a very valuable support in the “Hot Desk” Centre thanks to United Way’s initiative.*

**Ron Mark,**  
Executive Director  
Winnipeg Santa Claus Parade

# Advantages

## WHAT ARE THE HOURS?

The hot desks are open and staffed with a receptionist from 7:00 am – 8:00 pm, Monday to Friday.

## SECURITY

- Community Hosts – monitor all traffic in and out of United Way’s building.
- Swipe Card Access – The hot desk area is in a secure part of United Way’s building, shared with other social purpose endeavors.

## MAILING ADDRESS

You can choose to use 580 Main Street. A physical mailing address where correspondence can be collected and sent lends permanence and prestige to start-up initiatives.



Kitchen facilities

## CLEANING

A cleaning company will provide services in the common areas. Tenants are responsible for garbage, recycling and general tidying during the times between the cleaning services.

## WHAT WILL IT COST?

Hours (per month)	Cost (per month)
5	\$75
10	\$100
20	\$125
40	\$200
60	\$250
80	\$300
100	\$325
Full Time Desk	\$350

## WHO DO I CALL?

If you would like to discuss renting a hot desk or have additional questions, please call:

**Linda Brazier-Lamoureux**  
Director, Learning & Innovation  
United Way of Winnipeg  
(204) 924-4225  
lbrazier@UnitedWayWinnipeg.mb.ca



## ACCESS

The building is wheelchair accessible and the main floor atrium provides easy access and high visibility for handi-transit pickups and drop offs.



## BUS

Several major routes service the building directly from Main and King Streets. For more information on downtown bus routes, see [www.WinnipegTransit.com](http://www.WinnipegTransit.com)



## PARKING

Street parking and paid parking lots provide ample space for large groups.

For a map of alternate parking, visit [www.UnitedWayWinnipeg.mb.ca/parking](http://www.UnitedWayWinnipeg.mb.ca/parking)



For answers to additional questions,  
please call:

**Linda Brazier-Lamoureux**

Director, Learning & Innovation

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