

# MEDIA RELEASE

Phone (204) 477-5360 Fax (204) 453-6198 Web [www.UnitedWayWinnipeg.mb.ca](http://www.UnitedWayWinnipeg.mb.ca)



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## **REPORT SHARES WINNIPEGGERS' PERSPECTIVES ON POVERTY**

Recognizing that poverty in Winnipeg remains a serious issue and concern for residents, United Way released a new report today that intends to inspire further discussion about the impact poverty has in all our lives and ways Winnipeggers can address the issue individually and together as a community.

***Poverty in Sight*** contains a wide range of definitions, thoughts and experiences related to poverty from more than 2800 Winnipeggers who participated in United Way's most recent Urban Exchange survey - ***Poverty: Insight and Ideas*** – over five weeks this past spring.

"We wanted to find out what Winnipeggers believe causes poverty, where it exists and who it affects," said Regina Ramos-Urbano, Chair of the Urban Exchange working group at United Way.

"The responses were varied and it's interesting to see how different people perceive this complex issue," said Ramos-Urbano. "One thing is clear: poverty is clearly an issue felt around the city – one that transcends neighbourhood, gender, age, income, education and culture."

The report also includes results from ***Exchange Two: Exploring Our Values***, which captured the opinions of almost 1500 people who revealed which social issues were most important to them and how they perceived values in Winnipeg.

The report will be sent to all Urban Exchange panellists, agency partners, leaders and decision makers in government, business and non-profit sectors. To access a copy of the report, visit [www.MyCityMySay.ca](http://www.MyCityMySay.ca) or call United Way at (204) 477-5360.

United Way would like to thank everyone who contributed their thoughts and ideas for helping make Winnipeg a better city for everyone.

*For more information please contact:*

**Kris Owen**  
**Director, Communications**  
United Way of Winnipeg  
Phone 477-5360 (office) | 391-3799 (cell) | [kowen@UnitedWayWinnipeg.mb.ca](mailto:kowen@UnitedWayWinnipeg.mb.ca)