

the **TOMORROW FUND** newsletter

United Way of Winnipeg's Endowment Fund

Fall/Winter 2011

GREAT EXPECTATIONS

On her own for only two years after her parents split, Cassandra never felt more alone than when, at age 18, she found out she was pregnant.



“All I could think was, ‘I’m not graduated from high school; what am I going to do with my life? I’m not going anywhere and I’m about to have a child.’”

Though the relationship was strained, she turned to her mother. “I knew I was going to be alone so I asked her for advice and it turned out my aunt – years and years ago – had gone to Villa Rosa and my mom remembered this place.”

Villa Rosa provides a safe place where young women facing pregnancy on their own can live and continue to attend school in one of three classrooms administered by the Winnipeg School Division. They also learn other important life skills like how to budget and save and make the most of their money. In her spare time, she learned about nutrition, breastfeeding and pre-natal health.

“I would go to school during the morning and afternoon, and do all my high school classes,” says Cassandra. “On weekends I would try to go visit my parents. That was another thing Villa Rosa helped me do was form a relationship with my family again which was really, really good for me.”

On March 18, 2004, Cassandra gave birth to Miguel. “It was such an amazing experience to see him, to hold him, finally. He was just gorgeous.”

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TRIBUTE TO TED PATERSON

United Way was saddened at the passing of a loyal friend and associate— Ted Paterson died this summer at 88 years of age.

Ted was well known at United Way, and his many social circles, as someone with a dynamic personality, fierce intelligence, and a sincere commitment to social justice. He

fought strongly for something he believed to be right. These were all attributes that served him well during a 14 year tenure as United Way's executive director.

The father of ten children, he joined United Way of Winnipeg in June 1971 after leaving a Toronto Public Relations firm. Ted went on to lead United Way through almost 15 successful campaigns, but his greatest legacy was in 1974.

Knowing that very small non-profits had a difficult time getting benefits for their employees, Ted created the United Way agencies benefit plan. It still exists today and he considered it his most important accomplishment with United Way.

Although Ted retired in 1985, he remained closely connected with the organization. He continued to attend campaign report sessions and until his health began to fail, he and his wife Janet Handel never missed an AGM.

"[United Way] provided a major platform through which he was able to influence positive and lasting change in many parts of our community, and beyond," said Janet at a celebration of his life held at United Way in late October.

"That United Way has hosted this... it's recognition to the fact of how much this organization captured Ted's heart and soul. It was very much who he was."

It was an honour having friends and family share their stories with us. He will be missed, and remembered always.



"We're in the **fortunate position** of having a **good community** and we can keep it a good community... by continuing to **support the United Way.**"

– Ted Paterson, 1923–2011

UNITED WAY WELCOMES NEW TOMORROW FUND CHAIR

We're delighted to announce that long-time supporter and committee member Gus Campbell has assumed the role of Tomorrow Fund Chair.

"I am very pleased to be working with the wonderful donors, volunteers and staff of United Way of Winnipeg to support the Tomorrow Fund as we surpass our \$10 million goal," said Gus Campbell.

Now retired, Gus was a partner in the Winnipeg office of Ernst & Young where he was responsible for public and private company clients as well as not-for-profit and public sector enterprises.

Along with his professional credentials, he brings a wealth of community organization volunteer experience to the position. He is Past President of the Institute of Chartered Accountants of Manitoba and sat on the boards for the Manitoba Theatre Centre and St. John's Ravenscourt

School to name a few. He has also been a member of United Way's Major Donor Cabinet and served as Board of Trustees Chair in 2003-04.

Gus takes over from Serena Kraayeveld who, after more than ten years in the position, has decided to fully embrace her retirement. During her tenure, Serena saw the fund through an unprecedented period of growth, and helped ensure its stability during one of the toughest economic climates in decades.

"We owe Serena a huge debt of gratitude," said Gwenda Templeton, Planned Giving Manager. "Her investment, both financial and personal, ensured a strong foundation for the Tomorrow Fund, United Way and our community."

GREAT EXPECTATIONS

from cover

Two weeks later, she moved over to Villa Rosa's post-natal house, and continued to attend school with the onsite childcare support. When Miguel was just three months, Cassandra graduated. As she was about to don her cap and gown, she learned she was receiving two scholarships. "I broke down just hearing that."

Since then, Cassandra received several more scholarships, totalling close to \$9,000. For good reason: she's an honours' student who made the Dean's list three years in a row. She's put the money to good use - pursuing a career in nursing - and will graduate in May 2012.

"Walking into Villa Rosa and not having been judged and just them accepting me for who I am and giving me the tools made me realize

the potential I had...It just made me not want to stop."

Even though there have been many challenges (Miguel was diagnosed with a "mental delay" at age 5) Cassandra hasn't slowed down and credits another United Way agency with affording her that freedom.

"The Family Centre has contacted me for respite. Basically I've requested two evenings so I could study."

But she will never forget that it all began with Villa Rosa. "There are just so many things I don't think I would have been able to do...I definitely wouldn't have graduated high school. Villa Rosa really helps someone who's about to embark on the journey alone and have the tools to do it. I just think that Villa Rosa changes lives, and always for the better."



the
Tomorrow
Fund
has
surpassed
\$10
Million
in
capital
value!

WHAT IS THE TOMORROW FUND?

The Tomorrow Fund, United Way's endowment fund, is a stable and growing investment in the future of Winnipeg. Every dollar of every gift made since its inception in 1990 is permanently invested. The interest provides an ongoing source of revenue for United Way's work in our community.

NAMED FUNDS

*Mark a milestone, celebrate a success,
create a lasting tribute to a person or business.*

A Named Fund is a lasting expression of values and a way to perpetuate a lifetime of community giving.

Named Funds are established with a gift of \$5000 or more. Your gift can be a lump sum or accumulated over a number of years, and you can add to your Named Fund at any time.



What you **give**
is **a gift,**
What you **leave**
is **a legacy.**

 **United Way**
Winnipeg
Tomorrow Fund
United Way of Winnipeg's Endowment Fund

HAVE YOU MADE ARRANGEMENTS FOR UNITED WAY IN YOUR WILL?

Would you like more information about creating a Named Fund, or Legacy Giving? Call Gwenda Templeton, United Way's Planned Giving Manager at 924-4235 or visit the website: www.UnitedWayWinnipeg.mb.ca/tomorrowfund



P (204) 477-5360 **F** (204) 453-6198
W www.UnitedWayWinnipeg.mb.ca
E uway@UnitedWayWinnipeg.mb.ca

United Way of Winnipeg | 580 Main Street | Winnipeg, MB | R3B 1C7



This publication provides general information on planned giving. Its purpose is not to render legal advice. When making decisions about planned giving, donors should consult their families, legal counsel and/or financial advisors.

LEGACY CIRCLE

United Way's Legacy Circle is a group of fellow Winnipeggers who share a vision for tomorrow and made a difference, today. Anyone can join the Legacy Circle. Make a gift of any size to United Way in your will and let us know.

Joining the Legacy Circle means:

- United Way can recognize your generous support
- We can better plan for the future
- Your name will stand in perpetuity as a testament to your values
- Friends, family and future generations will be inspired to follow your example



 Get your Tomorrow Fund newsletter via email. Contact gtempleton@UnitedWayWinnipeg.mb.ca