



What Is The Building Blocks Program?

The Building Blocks (BB) program is a United Way initiative that helps small, informal groups of people in Winnipeg:

- Improve neighbourhood safety
- Build personal connections among area residents and/or information networks that promote financial stability and independence
- Cultivate a safe and nurturing environment in which children can grow and achieve their potential
- Enhance personal community development skills

The BB program provides grants from \$100 to \$1000 to groups who have identified specific solutions to neighbourhood or community challenges. This money may be used to purchase supplies or services that will enable these groups to take action.

Funding may NOT be used:

- To compensate participants for their time or personal expenses; or
- To purchase capital assets such as computers or to supplement larger neighbourhood or community events with budgets that exceed \$1000.

Who Can Apply?

- Non-incorporated groups of at least three people who are working together to improve their neighbourhood
- Individuals regarded as community leaders seeking information to help improve their neighbourhood or community
- Informal groups who are not directly connected to formal institutions and who do not have a long-term recurring partnership with a registered charitable organization

What is Expected of Applicants?

- One individual is required to sign a letter of commitment and agree to be responsible for the funds
- Activities must be completed within one year of approval
- A final report must be submitted to United Way, either in writing, through photos, verbally, or by arranging a project tour for United Way volunteers
- Copies of receipts for all purchases must be submitted

What is the Application Process?

Call 477-5360 or email uway@unitedwaywinnipeg.mb.ca to get the ball rolling. Be prepared to submit a one-page letter or email to United Way detailing:

- The neighbourhood that will be the focus
- The names of the individuals making the request
- How the funds will be used
- The time frame within which funds will be used
- How United Way will know the funds have been spent

A United Way representative will be available to provide any assistance required.