

WINNIPEGGERS REACH 95% OF \$13.6 MILLION CAMPAIGN GOAL

Winnipeggers have contributed \$12,858,443 to the community through United Way's 2002 campaign, representing 95 per cent of this year's \$13.6 million goal.

United Way is everyone's opportunity to collectively build our community and change people's lives. Winnipeggers are known to set the standard for community commitment not only through their personal donation of time, money or resources but through their creativity as they bought and sold raffle tickets, shaved their heads, sat in dunk tanks or lip-synced for United Way. THANK YOU! Gail Asper, United Way's 2002 volunteer Campaign Chair, said today at Hotel Fort Garry. But let's push it over the top and bring in the additional five per cent before the end of the year.

Today's Report Session saluted the work of the 2002 Loaned Representative team. Loaned Reps are individuals loaned to United Way by their employers for a period of 14 weeks during the annual campaign. Loaned Reps are the driving force behind hundreds of workplace campaigns across the city.



Guest Speaker: Michelle Idzikowski, 2002 Loaned Rep from Canada Post Corporation.

It is both an exhilarating and humbling experience to be a part of a community caring for itself and to meet people who, at the grassroots, are leading that charge in our community, Michelle Idzikowski, a 2002 Loaned Rep from Canada Post Corporation, said.

Ms. Asper recognized the generosity of the many companies and organizations from both the public and private sectors that loan and/or sponsor employees to

work for United Way. Without the support of these community-minded companies and organizations, our capacity to raise the funds necessary to improve people's lives would be seriously diminished.

For more information, please contact:
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Gail Asper, 2002 Campaign Chair reveals the progress to date.



Host: Sylvia Kuzyk from CKY News.

The 2002 United Way campaign was launched in September. Each year, thousands of Winnipeggers create impact and improve the lives of individuals, children and families in every neighbourhood in our city by giving to United Way through campaigns in the workplace or as a result of direct mail to homes. Anyone can make a gift by calling United Way's pledge line at 477-UWAY (8929), online or by posting mail to

United Way at 5 Donald Street.

One hundred per cent of every gift to the annual United Way campaign is invested directly into services and programs, thanks in part to a grant from the Province of Manitoba to help offset operating costs.

Final campaign results will be announced in the New Year.