

\$2.6 MILLION TO GO!

United Way Campaign Reaches 81%

Winnipeggers have generously raised \$11,000,581 for the community through United Way, representing 81 per cent of this year's \$13.6 million goal.

Let's keep the momentum up! We have \$ 2.6 million to go to achieve our community's goal. Gail Asper, United Way's 2002 volunteer Campaign Chair, said today at Delta Winnipeg at the third of four report sessions held during the annual campaign.

United Way is everyone's opportunity to support groundbreaking, front-line work in this community. If you've already given to the campaign, thank you, and if you haven't given yet, do it now! Wonderful things happen when Winnipeggers come together.

The 2002 United Way campaign was launched in September. Each year, thousands of Winnipeggers create impact and improve the lives of individuals, children and families in virtually every neighbourhood across our city by giving to United Way through campaigns in the workplace or as a result of direct mail to homes. Anyone can make a gift by calling United Way's pledge line at 477-UWAY (8929), [online](#) or by posting mail to United Way at 5 Donald Street.



(L to R) Campaign chair, Gail Asper; Guest speaker, Ron Dewar; Host: Vincent Dureault

One hundred per cent of every gift to the annual United Way campaign is invested directly into services and programs, thanks in part to a grant from the Province of Manitoba to help offset operating costs.

Report Session 3 saluted the work of more than 70 United Way agencies in our city, as they partner

with United Way to create impact in areas that the community has identified as being important to address: poverty; safety and social civility; stressed families, children and youth; people feeling left out of society, and systems that hinder self-sufficiency.

You couldn't find anyone more committed than the people on the front-lines. Every day, they work tirelessly to make positive changes in neighbourhoods and provide opportunities for people to improve their lives, Ms. Asper said.

For more information, please contact:
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Val Austen-Wiebe, chair community investment committee accepts cheque from Gail Asper, campaign 2002 chair, on behalf of the community.



Guest speaker: Ron Dewar, United Way volunteer and retiree from Canadian National Institute for the Blind (CNIB).

Ron Dewar, United Way volunteer and retiree from Canadian National Institute for the Blind (CNIB), shared an inspirational story of determination and triumph over life's challenges.

I am independent. I enjoy my family, manage my own home and have had a fulfilling career. Having been totally blind for the past 40 years hasn't stopped me from going where I want to go, Mr. Dewar said. My life changed forever when, as a frustrated young man, I went to CNIB for the first

time. They showed me there was life after blindness.

A fourth report session will be held on Friday, December 6 at the Hotel Fort Garry. Everyone is welcome to attend. Final campaign results will be formally announced in the New Year.