

\$7.7 MILLION AND COUNTING

Winnipeggers Push United Way Campaign Past Halfway Mark

A little over a month into United Way's Campaign for the Community, generous Winnipeggers have raised \$ 7.7 million, representing 56.6 per cent of this year's \$13.6 million goal.

Gail Asper, United Way's 2002 volunteer Campaign Chair, announced the city's achievement to date at the Union Centre.

United Way is the way we all come together to create impact in the areas Winnipeggers identify as most important, Ms. Asper said. I invite all our citizens to be part of this important campaign and give generously to building our city and changing people's lives.

100% of the money raised through the campaign is invested back into Winnipeg to build self-sufficient individuals; successful children and youth; strong supportive families; vital and safe neighbourhoods; coordinated, people-centred systems and a respectful, welcoming community.



Heather Grant-Jury, president of the Winnipeg Labour Council

Heather Grant-Jury, president of the Winnipeg Labour Council, spoke of the valued partnership between labour and United Way. When the Winnipeg Labour Council and Chamber of Commerce established United Way of Winnipeg 37 years ago, it was with a vision to strengthen our community. Today, United Way remains the best way to create maximum impact in neighbourhoods across Winnipeg every day.

The 2002 campaign was launched September 20 at The Forks. Each year, thousands of Winnipeggers donate to the campaign through workplaces, schools, or from their homes. Anyone can make a gift by calling 477-UWAY (8929), mailing in their donation or [online](#).

For more information, please contact:
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Gail Asper, 2002 Campaign Chair reveals the progress to date.



Host Laurie Mustard, The Winnipeg Sun

Send your gift in today to keep the momentum going. If you already have, be a United Way Ambassador by passing along the request to someone else so that they, too, can share in making our city a better place. United Way is everyone's opportunity to make an impact, Ms. Asper said.

The third report session will be held on Friday, November 15. Everyone is welcome to attend.