

\$6.7 MILLION AND RISING

United Way Announces Community's Progress Toward Goal of \$14.5 Million

Winnipeg - Just three weeks into United Way's Community Campaign, Winnipeggers have already raised \$6.7 million, which represents 46.4 per cent of this year's \$14.5 million goal.



(L to R) Host Vincent Dureault of CKSB Radio and Michelle Boivin from Ma Mawi Wi Chi Itata Centre.

neighbourhoods to achieve the city's vision of better lives, improved conditions and a stronger community. Michelle Boivin from Ma Mawi Wi Chi Itata Centre spoke at the report session about the impact United Way creates in Winnipeg neighbourhoods.

Through United Way, thousands of citizens are being given an opportunity to share in partnerships that drive solutions, and to show their dedication and commitment to improving lives and strengthening communities, said Boivin. Although individuals who give to United Way may not personally witness the tremendous impact that is created through their support, great things are happening in our community. And because of that, Winnipeg is becoming a better place for all of us.

With another \$7.8 million to be raised, 2003 volunteer Campaign Chair Sandy Riley stressed the importance of everyone's participation at United Way's first public report session today. The strength of this city, and of United Way, is found in the collective contributions each one of us makes every day. Each of us has the ability to make a lasting impact, said Riley.

United Way invests in successful youth, empowered people and vibrant



H. Sanford Riley (R) unveils this year's campaign goal and achievement.

One hundred per cent of every gift to the annual United Way campaign is invested directly into a reliable service network and innovative solutions to root causes (thanks in part to a grant from the Province of Manitoba to help offset operating costs) that change lives, improve conditions and build a stronger community. People interested in making a donation can do so by calling 477-UWAY, by faxing 453-6198, or by visiting the website at www.unitedwaywinnipeg.mb.ca. Donations can also be mailed to United Way on the 3rd Floor of 5 Donald Street.

The second report session will be held on Friday, October 31. Winnipeggers are welcome to attend this event celebrating the impact that partnership can have on creating a safe, healthy city for our youth.

For more information please contact:
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