

## \$ 2.28 MILLION TO GO!

### United Way calls on Winnipeggers to push campaign over the top.

Winnipeg United Way announced that Winnipeggers have raised an amazing \$12,220,546 or 84.3 % of this year's \$14.5 million goal! We're on our way to achieving something big, something great for our city and everyone will want to be part of it, says H. Sanford Riley, 2003 Campaign Chair. He encourages all Winnipeggers to get on board now and send in their contributions. If you've given already, thanks. If you haven't, now's the time! We're in the home stretch. You can contribute through the workplace, direct mail pledge, the internet or pledge telephone line!



(L to R) Maureen Hancharyk, President, Manitoba Nurses Union; H. Sanford Riley, 2003 Campaign Chair; Heather Grant-Jury, President, Winnipeg Labour Council

Today's report session, attended by 150 people, also celebrated the historical partnership between labour and business that started United Way in Winnipeg in 1965. Labour and business came together with a vision to strengthen our city. This joint vision still rings true today and both work hard to help realize the vision, says Riley.

Maureen Hancharyk, President of the Manitoba Nurses Union, spoke about how collective impact is maximized when people coming together through United Way to build solutions for our community's challenges. It's remarkable when you think about the strength we gain from working together. The labour movement strives to make a positive impact on the lives of workers. Through United Way, that effort is expanded because we have opportunities to work with other sectors, including business, government, education and social services, she says. We're strengthening the whole city.

This campaign is everyone's campaign, says Riley. United Way affects all of our lives because we are so interconnected. We need to show our support because we live here. It's important to participate in building solutions that will create the future we envision for our city: better lives, improved conditions and a stronger community. There's no better way to do this than through United Way.



2003 Loaned Representatives help H. Sanford Riley tally the campaign achievement to date.

One hundred percent of every gift to the annual United Way campaign is invested directly into a reliable service network and innovative long-term solutions that lead to sustainable improvements in people's lives and conditions. Money raised is invested in three strategic areas: successful youth, vibrant neighbourhoods and empowered people.

People can donate to United Way by calling 477-UWAY, faxing 453-6198, or visiting the website at [www.unitedwaywinnipeg.mb.ca](http://www.unitedwaywinnipeg.mb.ca). Donations can also be mailed to United Way on the 3rd Floor of 5 Donald Street, Winnipeg, R3L 2T4.

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