

# MEDIA RELEASE

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**United Way**  
Winnipeg

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## **GM'S COMMUNITY WHEELS PROGRAM DRIVES INTO WINNIPEG!**



General Motors of Canada and United Way of Winnipeg are proud to announce the official launch of GM's Community Wheels program in our city!

GM Canada has graciously donated a 2008 Chevrolet Uplander to United Way that will enhance lives by providing the transportation needed for Winnipeggers to access meaningful opportunities. All expenses associated with the van including fuel, maintenance and insurance will be covered by GM Canada.

"Strong, healthy communities don't just happen. They are made possible by the dedication of the people who live in them, by the businesses and companies that locate in them and those who invest in them," said Diane Lehman, GM Canada's Manager of Charitable Donations. "At General Motors of Canada we are firm believers in investing in communities across Canada. Not only where we have operations, but where we have customers, dealers and where there is a need."

Nine of United Way's agency partners will share the Community Wheels van: Age & Opportunity, Elmwood Community Resource Centre, International Centre, Kildonan Youth Activity Centre, Knowles Centre and Pregnancy and Family Support Services, Urban Circle Training Centre, Versatech and West Broadway Youth Outreach.

"A van is kids being able to experience the joy of achievement," said Scott Sanders, Chair of United Way's Board of Trustees. "It's families learning they can not only make ends meet but plan for a bright future. And it's thriving neighbourhoods energized by connected, happy and healthy people."

Winnipeg is the seventh city to join GM Community Wheels which began in Edmonton several years ago. It also runs in Vancouver, Ottawa, Montreal, Halifax and St. Catharines. By working together, we are creating opportunities for a better life for everyone living in Winnipeg!

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