

MEDIA ADVISORY

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United Way
Winnipeg

A NEW ADDRESS FOR UNITED WAY OF WINNIPEG

On Tuesday, July 27, 2010, United Way of Winnipeg will begin operating from its new home at 580 Main Street – in the heart of downtown, closer to many of its community partners and much of the work it supports on a daily basis.

The new space will be a hub for United Way's essential network of nearly 100 agency partners and programs, and will accommodate United Way's expanding role in the community.

Additionally, it will contribute to reduced operating costs, based on comparable leasing options and due to its green design: the building has been built to LEED Silver standard for Leadership in Energy and Environment Design. Apart from staff, the new space will be home to countless volunteers, who are all very excited to be contributing to the revitalization of Winnipeg's core.

Most importantly, United Way's new building will be open to everyone who wants to get involved in creating hope, stability and opportunity in our community. The main floor will feature a learning centre where non-profit organizations can build knowledge and capacity in areas like human resource and financial management, leadership development, evaluation, governance, planning and marketing. There will also be an incubation space that provides social entrepreneurs who have innovative ideas to improve lives in Winnipeg with the resources and support they need to get started.

United Way is extremely proud that absolutely no donations to the annual campaign have or will ever be used to fund construction or land costs. Construction has been funded entirely through a stimulus grant from the Province of Manitoba and Government of Canada, a grant from the City of Winnipeg and a small group of long-time United Way supporters and committed Winnipeggers. CentreVenture managed and financially contributed to the acquisition of the land.

United Way will provide details on an official press conference and opening as they become available.

WHAT: A new address for United Way of Winnipeg
WHEN: Tuesday, July 27, 2010
WHERE: 580 Main Street, Winnipeg, Manitoba, R3B 1C7
WHO: Close to 60 staff; countless volunteers and all Winnipeggers who are committed to creating opportunities for a better life for everyone

For more information please contact:

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